

# NEWSBRIEF

SUMMER 2012

www.planovision.org

## GREETINGS FROM THE BOARD OF DIRECTORS:

Thank you for your continuing support of Plano Child Development Center and to our 2011 benefit chair, Natalie Ray, the benefit committee, the Plano Board and staff for a successful 36<sup>th</sup> annual vision care benefit in memory of our Co-Founder **Dr. Robert L. Johnson Sr.** It is with great appreciation that we had as Honorary Chairs, **State Senator Mattie Hunter** our Humanitarian Award recipient and **Alderman Michelle Harris** our Founders Award recipient. We are proud of our 2011 Community Service Award Recipient, **Bill Williams** and our 2011 Most Outstanding Vision Therapy Progress Awardees, **Xavier Sharp, Aylissa Powell, Ehab Awad, Guadalupe Espinosa, Senai Negash and Harihson Brookins.**

Plano continued its relationship with the Children's Home and Aid Englewood Child and Family Center, the Woodlawn Children's Promise Community and Catholic Charities Head Start of Chicago as participants on committees and as service providers.

As board members **Mrs. Cheribelle Byrd** and **Mrs. Patricia Conner** end their service on the board, we welcome our newest board members **Dr. Sherald Leonard** and **Mr. Willie Allen.** We would like to invite you to our 37<sup>th</sup> Annual Benefit on October 12, 2012, at the Condesa del Mar banquet facility, 12220 S. Cicero Avenue in Alsip, Illinois. We will honor **Mrs. Cheribelle Byrd** a Chicago educator and longtime Plano benefactor and emeritus board member.

We extend our sympathy to our co-founder, Dr. Henry R. Moore in the loss of his son Henry G. Moore and board member, Rev. Michael Burnside in the loss of his father Vorse Burnside.

**Mr. Albert Pritchett, Chair**

**Mrs. Linda Ford, Vice Chair**

### Plano News

Last year Plano provided in-office vision testing and vision therapy to nearly 200 patients. Although Plano's customary fee for vision therapy is significantly less than average, we were able to provide about 17% of our patients with a sliding fee scale. As a result of the funding from Healthcare and Family Services, 68 % of our patients received vision therapy services through Kidcare and Medicaid. Our participation as a new community partner with Communities in Schools resulted in an increase in students receiving vision exams. Many of the students served received VSP's Sight for Student Exam vouchers. Plano provided comprehensive vision exams to 663 preschool and school aged students from Chicago, Park Forest, Chicago Heights and Markham and 305 participants at various health fairs received vision screenings. Community service vision awareness workshops were provided to over 300 persons, many of whom viewed Plano's story on DVD. Plano's services were featured on WGN's "Chicago's Very Own" and this segment can now be viewed on Plano's website

Plano received the Carol Fitzgerald Memorial Fund Grant (CFMF) in support of Plano's "Eye Can Learn Comprehensive Vision Program", but more corporate and foundation support is needed.



**MRS. CHERIBELLE BYRD - TO BE HONORED AT 2012 "YOU ARE THE APPLE OF OUR EYES" VISION CARE BENEFIT**

### PLANO'S MISSION STATEMENT:

Founded in 1959 by Dr. Robert L. Johnson and Dr. Henry R. Moore, the mission of Plano, which includes vision education awareness, is to effectively identify, evaluate and treat educationally-disadvantaged children who have an under-developed and/or inefficient vision information processing skills. Plano is a multi-disciplinary, not-for-profit optometric service organization providing comprehensive vision and vision-perception care, and whose aim is to assess and treat visual deficiencies in at-risk individuals on an ability-to-pay fee basis.

Our patient contributors to Plano (PCP) raffles have been successful. Our first raffle was a Kindle donated by National Vision. Our next raffle will be an iPad 3 donated by HOYA on August 25<sup>th</sup>, 2012.

Last year, I was elected as the National Optometric Association (NOA) President-Elect for a two year term and was honored as NOA's 2011 Optometrist of the Year. This summer we partnered with the NOA to provide a free Sports Vision Clinic for over 300 day campers at the Salvation Army Kroc Corps Community Center. Twenty of them also received a free vision exam and glasses if needed. We are grateful to the support of our sponsors the Essilor Foundation and Star Ophthalmic Instruments.

Plano continued participating in career days and mentoring Optometry Students with hopes to inspire more of them to choose optometry with vision therapy as their practice specialty. We look forward to our new extern from the University of Alabama School of Optometry joining us in August as Plano continues its "Heritage of Vision".

**Dr. Stephanie Johnson-Brown, Executive Director**

**PLANO CHILD DEVELOPMENT CENTER**  
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## *Save the Date*

**Please Support Plano's**  
**37<sup>th</sup> Annual Vision Care Benefit**  
**Friday, October 12, 2012**

Please call 773.924.5297 or visit  
[www.planovision.org](http://www.planovision.org) for more information

### **THANKS TO PLANO'S 2011 CORPORATE DONORS, FOUNDATION AND GRANT SUPPORTERS**

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Xavier University Chicago Alumni Association

**August is National Vision and Learning Month**  
(Refer to [www.covd.org](http://www.covd.org) for more information)